

# FOR COLLEGES STUDENTS, IT'S ALL ABOUT CHOICES.

Jake White started throwing house parties on his campus without any drugs or alcohol. After just one semester, he had hundreds of students attending, big-name sponsors, and media coverage across the nation.

"Vive" means "to live" in 7 different languages. To simplify, we want to keep students alive—not just surviving, but truly living their best lives and using the college experience to it's full potential.

Today, Vive18 helps save student lives from addiction (and boredom) with relevant, engaging, high-energy alcohol and drug education programs.

## VIVE18

Their dynamic presentations help students realize they can make friends, have fun, and feel good without using substances, turning the typical "just say no" into a positive, actionable "just say YES" message!

Students leave with a sense of ownership of their future and some tools to protect it, whether they use alcohol & drugs or not.

# PARTY SMART

COLLEGE ALCOHOL &  
DRUG EDUCATION

## CORE CONCEPTS



Science of Drugs,  
Brain & Body



Belonging &  
Inclusion



Bystander  
Intervention



Mental Health &  
Coping Skills

*Their speakers are the perfect fit for orientation, welcome week or any alcohol & drug education programming.  
(UNC Asheville)*

**RESERVE YOUR DATE**

**Neon Entertainment**

**Call/Text (716) 836-6366**

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CLIENTS  
& MEDIA



ST. NORBERT  
COLLEGE



USA TODAY™



*It wasn't just about what NOT to do... they gave positive, helpful, engaging advice to our students & we immediately hired them again. (Principia College)*

## Why You'll Love Vive18

Students want to feel accepted, protect their mental health, and make a difference in the world... and Vive18 shows that you can do ALL this in college.

We know that higher ed is a chance to get involved, build your future, and make a difference... but it can be viewed as a time for risky decisions too.

Our speakers challenge social norms while giving practical tools to help your students get everything they want out of their social life and the university experience.

Most importantly, it's an inclusive message for students from all types of backgrounds to relate to.



**Sense of Inclusion & Belonging**



**Games, Music & Crowd Interaction**



**Facts on Vaping, THC, Alcohol, etc.**



**Fast-Paced, High Energy & Engaging**



**Over 90% Approval by Student Surveys**

## Vive18 Speakers Are...



**Fun & Engaging  
Non-Judgmental  
Evidence Based  
Actionable**

## Vive18 Is NOT...



**Scary  
Shameful  
Outdated  
Booring!**

*Before Vive18, we had gone through 5 different alcohol & drug education speakers... they're the only ones we've invited back and now it's been 5 years and the students love it every single orientation season! (St. Johns University)*

## **PARTY S.M.A.R.T**

Safe Surroundings | Mindful of Health | Alert to Risks  
Respectful of Others | True to You

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